



MSSA PRESS RELEASE JULY 2016: SMMEs CONTRIBUTION SIGNIFICANT TO GDP AND EMPLOYMENT IN SOUTH AFRICA

MSSA (Marketing Surveys and Statistical Analysis) updated its report (6th edition) about the number of SMME's in South Africa. It also has estimated figures of the metropolitan areas in South Africa.

According to Schalk van Vuuren, Research Director, the report shows that the estimated percentage shares of the number of active SMME's of the different metropolitan areas are:

- Johannesburg (24.8%)
- Cape Town (21.5%)
- Durban (14.3%)
- Tshwane/ Pretoria (14.2%)
- Ekurhuleni (13.4%)
- Port Elizabeth (6.3%)
- Bloemfontein (5.7%)

Active SMMEs are providing almost 40% of full time work in metropolitan areas in South Africa. SMMEs contributed about 38.6% to the GDP during 2015.

Most active SMMEs are in the Real Estate, Financial and Business Services followed by Wholesale, Retail and Repair as classified by the Standard Industrial Classification (SIC). The report shows that Real estate and Business services, Manufacturing and Trade industry contributed most to the GDP in 2015.

The estimated provincial percentages of active SMMEs, according to the report are:

Gauteng (39.7%), Western Cape (19.6%), Kwazulu-Natal (13.3%), Eastern Cape (6.3%), Free State (5.5%) Mpumalanga (5.2%) North West (4.3%), Limpopo (3.8%) and Northern Cape 2.3%.

The report is available at cost from MSSA. Contact Schalk Van Vuuren at 012 346 0718 or mssa2@mssa-research.co.za.

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